

Innovative Business Association of Nutrition and Health

The Technological Centre of Nutrition and Health (CTNS) together with the University Rovira i Virgili and Tecnoparc, jointly with 18 Catalan and Spanish companies from the food industry have created this Thursday March 18th an Innovative Business Association (AEI), with the aim of improving the competitiveness of member companies through shared strategies that generate flows of knowledge and collaborative innovation projects.

The creation of the “Innovative Business Association of Nutrition and Health (AINS)” has been promoted by CTNS, who obtained a grant from the Spanish Ministry of Industry, Tourism and Trade for the preparation of its Strategic Plan 2010-13. A plan drawn up between the participating companies since last September and that will be presented later this month to the Ministry for approval.

The Ministry defines the AEI as "the combination in a particular space or productive sector, businesses, training centers, public or private research units, and other agents embedded in processes of cooperation that enable advantages or benefits arising from the implementation of joint innovation and achieve critical mass in order to allow their international competitiveness and visibility”.

The 21 members of the new Innovative Business Association of Nutrition and Health are:

Andrés Pintaluba, Big Drum, Biocentury, Bioibérica, Borges, Brudy Technology, Cámara Arroceras del Montsià, Comercial Agroalimentaria, Costa Concentrados Levantinos, Centro Tecnológico de Nutrición y Salud, Industrial Técnica Pecuaria, Industrias Rodríguez, La Morella Nuts, Laboratorios Ordesa, Laboratorios Vidal, Naturex Ingredients Spain, Shirota Functional Foods, Tecnoparc, Unió Corporación Alimentaria, Universidad Rovira Virgili, Vidreres Llet (ATO-CAPSA).

The strategic plan defines the goals of the AEI in the short and medium term and strategic lines of action, proposals for innovative projects and feasibility plan and structure of the association.

The strategic lines proposed are:

- Innovation methodologies and biomarkers to substantiate nutritional / health claims.
- Innovation in information and food safety.
- Innovation in industrial technologies and processes
- Innovation in ingredients, additives and functional foods
- Technology, legal and trade watch
- Specialized training

Being part of the AEI will bring more benefits to companies, given that the Ministry intends to convene the next few years to fund the management structure of the AEI, the innovative projects proposed by the members and cooperative activities between its members.

More information:

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